

CASE STUDY:

# CREATING A POSITIVE IMPACT ON THE ENVIRONMENT THROUGH OUR WORK



Reshaping Tomorrow is our award winning approach to zero harm across the areas of safety, health and environment, ensuring fairness and equality for all, supporting our customers in the delivery of sustainable buildings and leaving a lasting legacy in the communities in which we live and work. Tomorrow's Footprint is our approach to having a positive impact on the environment through our work. This impact extends across the following environmental issues - being a good neighbour to those around us, responsible sourcing of our supply chain and products we buy minimising waste and reducing carbon through our operations and enhancing the biodiversity on our projects.

## WATES AND PAINT 360

Paint 360 make the greenest low carbon paint available on the market by taking waste paint from House Hold Waste Recycling Centres to re-engineer into new paint using the waste as a base. Paints are delivered to their waste transfer site in Dudley by waste management companies Veolia and SITA. Paint 360 take all paints but only re-engineer water based paint which include masonry, emulsion, silk and undercoats. They open, stir and smell each can before deciding if to process it, the paint they want is decanted into barrels for re-engineering. All paint colours remain the same colour except white which may be used as a base to add coloured pigments to match to specific colours such as our Wates Teal. All paint has a minimum 90% recycled content.

Wates has been working with Paint 360 on three of our project so far, two Living Spaces contracts Stafford and Coventry and on our Greenwich site, and they have produced a perfect colour match to our Wates teal for our hoardings.

“Due to its unique environmental properties we have opted for re-coating all our site hoardings at Greenwich Plot 104 with Paint 360.

By using this product we are not only doing our bit for the carbon foot print, but also gaining bonus points with the CCS auditor – Hopefully!!!!”

**Ben Cachia**  
Project Manager  
Wates Construction

“We have supplied Hoarding paint to three of your contracts so far, Coventry and Stafford Living Space and the Greenwich contract you are covering. We can safely say that the Hoarding paint was developed in conjunction with Wates and we liked the colour so much we have painted our reception area at our factory in it.”

**Lee Cole**  
Director  
Paint 360



More Information  
[www.paint360.co.uk](http://www.paint360.co.uk)  
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